1933 INDUSTRIES®

PRODUCING PREMIUM, INNOVATIVE AND EFFECTIVE CANNABIS PRODUCTS FOR ALL LIFESTYLES

CSE: TGIF | OTCQB: TGIFF |1933industries.com

DISCLAIMER STATEMENTS

This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.

KEEP OUT OF REACH OF CHILDREN. FOR USE ONLY BY ADULTS 21 YEARS OF AGE AND OLDER.
ALTERNATIVE MEDICINE ASSOCIATION - RC087 / RP096

FULL SUITE OF CANNABIS PRODUCTS

One Company. One Plant. All the Products you Need.

COMPANY OVERVIEW

1933 Industries is a consumer-packaged goods company with a portfolio of authentic, premium brands in the cannabis industry. Our humble journey began in Las Vegas as the first cannabis cultivator servicing the medicinal market.

Today, 1933 Industries boasts well over 150 SKUs in its product portfolio of recognized brands.

Along the way, we remain consumer-focused. By owning key aspects of the value-chain, 1933 Industries can deliver consistent, high-quality products that deliver exceptional experiences.

COMPANY STRUCTURE

1933 Industries Inc.

Alternative Medicine Association (AMA) (91% Ownership)

Licensed cannabis cultivation and extraction operation based in Las Vegas.

AMA branded line of products:

- Craft-style flower
- Shatter, crumble, batter, sauce, sugar, cured and live resin concentrates
- Pre-rolls and Infused pre-rolls
- Full spectrum oils
- High quality distillates
- Vaporizer products

Infused MFG LLC. (100% Ownership)

Manufacturer of a wellness line of hemp-infused products with CBD, CBG and CBN, targeting specific effects such as Sleep, Relief, Calm, Focus and Energy.

Canna Hemp™ line of products:

- Tinctures
- Topicals
- Vaporizer products
- Gummies and Capsules
- Action Sports
- Pets

COMPANY HIGHLIGHTS

1933 Industries is an independent licensed cultivator of premium indoor cannabis flower and producer of cannabis derivatives, including hemp-infused products, for the Nevada wholesale market, with a sustainable and scalable business model.

Key Highlights:

- Proven cannabis cultivators and operators
- Longevity in the Las Vegas market – operating since 2015
- State-of-the-art infrastructure assets, best in class cultivation facility
- Experienced management team in cannabis and capital markets
- Extensive product lines in the most profitable verticals of the value chain
- Wholesale distributor with dispensary shelf space across Nevada
- Top 10 selling brand in flower, pre-rolls and extracts
- Attractive growth profile focused on Las Vegas as top tourist destination in the US market
- Stabilized operating expenses and balance sheet
- Organic growth strategy with a solid path to profitability

FINANCIAL HIGHLIGHTS

Q1 2023

- Total revenues of $5.64 million - the highest quarterly revenue in the Company's history
  - 129% increase compared to Q1 2022
  - 116% increase compared to Q4 2022
- Gross margin of $2.0 million before fair value adjustments
- Positive Adjusted EBITDA income of $0.1 million
- AMA branded products are regularly listed as the top selling cannabis products in Nevada.
- Strategic relationships with wholesale dispensaries, higher volume of cannabis products and a disciplined approach to reducing expenses led to a strong quarterly performance.
- CAPEX investments paying off with increased output and yield, supporting continued growth
- Wholesale flower pricing pressure continues to impact producers in Nevada. The Company's strategy is to offer competitive pricing, better quality, variety of product mix and volume of products, and continue to build strong relationships with key accounts.

NEVADA CANNABIS MARKET
Cannabis Sales are Correcting

- Large increases in cannabis sales during COVID-19 pandemic
- Market correction post-pandemic

NEVADA CANNABIS MARKET
It's a Flower's Market

- Nevada customers show a stronger preference towards Flower, Pre-Rolls and Vape Pens
- Customers expect quality, quantity, and value
- In 2022, Flower's share of total sales fell 8.4% year over year, with Vape Pens filling in market share
- 353 distinct brands selling in Nevada
- AMA Brand consistently in top 10 best sellers based on total units sold

Source: Headset

NEVADA MARKET OPPORTUNITY

Consumption Lounges

The Nevada Cannabis Compliance Board (CCB) issued 40 consumption lounge licenses

- 40 licenses awarded
- 20 retail lounges
- 20 independent lounges
- Opening of consumption lounges expected in 2023
- Nevada betting on tourists willing to spend on one-of-a-kind experiences

Limited License Regime

JANUARY 2023

Total medical and recreational operational licenses / certificates statewide: 765

Certified Medical Cannabis Establishments

157	Cultivation Facilities
112	Production Facilities
10	Independent Testing Laboratories
67	Medical Cannabis Dispensaries

Total 346

Licensed Recreational Cannabis Establishments

151	Cultivation Facilities
109	Production Facilities
10	Independent Testing Laboratories
99	Retail Cannabis Stores
50	Distributors

Total 419

Source: CCB

US CANNABIS MARKET OPPORTUNITY

- Medical cannabis is legal in 37 states
- Recreational marijuana use is legal in 21 states
- Cannabis consumption patterns are adapting to inflation - demand for cannabis is resilient
- Nearly $3 billion in retail cannabis taxes were collected in 2022 (Urban Institute)

BOARD OF DIRECTORS

PAUL ROSEN
Chairman

Mr. Rosen is one of the most active entrepreneurs, advisors and investors in the emerging global cannabis industry. He was the co-founder of PharmaCan Capital Corp. (NASDAQ: CRON; TSX: CRON) and served as its first President and CEO. Mr. Rosen has held board positions with a number of publicly-traded cannabis companies and currently serves as the Executive Chairman of Global Go, a consultancy focused on the global regulated cannabis industry.

RANSON SHEPHERD

As a highly experienced leader in cannabis, Mr. Shepherd has led several fundraising rounds raising over $100 million in venture capital to finance multiple cannabis companies across the United States. He has also brought to market some of the most valued brands in the industry and is a co-founder of The Qanvus Group.

LISA CAPPARELLI

Global marketing executive with deep expertise in creating 360 brand universes, award winning programs and driving business transformation within the beauty industry. Ms. Capparelli developed effective, innovative marketing and communication strategies for iconic beauty companies Coty, L'Oréal and Revlon and is highly adept at identifying emerging beauty trends and creating award- winning digital and influencer marketing platforms.

BRIAN FARRELL, CA

Mr. Farrell is a Chartered Accountant and partner with a public accountancy firm. He brings over 35 years of expertise in the areas of taxation, accounting, and public company management. As former Chief Financial Officer to a development company and to three TSX Venture Exchange-listed corporations, Mr. Farrell brings extensive experience in the public capital markets.

RICK SKEITH, JD

Partner with a large international law firm and has degrees in economics and law from the University of Alberta. Mr. Skeith has served as an officer and on the board of many public and private companies, with extensive experience in corporate and securities governance.

Seasoned Cannabis, CPG, Capital Markets, Legal, and Financial Executives

MANAGEMENT TEAM

PAUL ROSEN
CEO

Mr. Rosen is one of the most active entrepreneurs, advisors and investors in the emerging global cannabis industry. He was the co-founder of PharmaCan Capital Corp. (NASDAQ: CRON; TSX: CRON) and served as its first President and CEO. Mr. Rosen has held board positions with a number of publicly-traded cannabis companies and currently serves as the Executive Chairman of Global Go, a consultancy focused on the global regulated cannabis industry.

BRIAN FARRELL, CA
Interim Chief Financial Officer

Mr. Farrell is a CA and partner with a public accountancy firm. He brings over 35 years of expertise in the areas of taxation, accounting, and public company management. As former Chief Financial Officer to a development company and to three TSX Venture Exchange-listed corporations, Mr. Farrell brings extensive experience in the public capital markets.

CALEB ZOBRIST
Executive Vice President

Mr. Zobrist is a licensed attorney in Nevada and worked on numerous M&A transactions for private and public companies. He has represented cannabis companies in Nevada since the state's launch of its legal medical marijuana program in 2014 and joined the Company in 2018 as Vice President and General Counsel. Mr. Zobrist has led the Company in an operational capacity, identifying opportunities for growth and overseeing the Company's expansion initiatives.

ALEXIA HELGASON
VP, Investor Relations
Marketing, Media

Ms. Helgason is a Marketing, Corporate Communications and Investor Relations professional with over 26 years' experience in corporate environments, working in a variety of business sectors. She has extensive expertise in managing communications strategies, investor relations and media programs for TSX Venture, CSE and OTC traded issuers. Ms. Helgason leads the Company's Marketing and PR efforts as well as the Company's IR program.

ESTER VIGIL
Director of Sales

Ms. Vigil is a veteran of the cannabis industry, where she has excelled at building winning brands in Nevada. As Director of Sales, Ms. Vigil oversees the Company's sales initiatives, product development, partnerships and brand development. Ms. Vigil is a skilled marketer, bringing more than 17 years' experience in consumer-packaged goods in the beauty industry. Joining the ranks of female leaders in the cannabis sector, Ms.Vigil has been recognized for having made significant contributions to the industry.

AMA BRAND
LAS VEGAS ORIGINAL

- In a young industry, AMA is a veteran with staying power. As the first cultivator in Southern Nevada, our roots run deep.
- Since 2015, AMA has been consistently cultivating and producing craft cannabis. Although we have grown and expanded, one thing has endured - the passion to remain authentic.
- Our mission has always been to bring the best possible products to the people, while conserving the culture that is at the core of our brand. AMA is known for its exceptional artisanal approach to quality and consistency in cultivating and extracting, with the goal of delivering high quality cannabis for exceptional experiences.

AMA BRAND STRATEGY

From seed to sale, our cultivation experts have an intimate understanding of the cannabis plant. Award winning cultivars, top genetics and a state-of-the-art growing facility, along with operational expertise, creates the perfect growing environment for our flower and pre-rolls.

- Significant IP & genetics
- Award winning cultivars and top genetics
- 30+ in-demand strains selected from large IP bank
- Value/Premium/Ultra-craft premium strains
- Terpene-rich premium strains bring balance to AMA's craft cannabis
- 70+ SKUs
- Distinctive identity and purpose for dispensary market

STATE-OF-THE-ART CULTIVATION INFRASTRUCTURE

We've combined our expertise in growing craft cannabis into large-scale cultivation and extraction

Purpose-built facility in 2018:

68,000 Sq. Ft.

30,000 Sq. Ft. Canopy

Perpetual Harvests

19 Rooms:

16 Bloom Rooms

1 Mother Room

1 Veg Room

1 Clone Room

Licenses:

Cultivation

Production

Distribution

WHY GROW INDOORS?

- Control of the cultivation environment
- Production of high-quality craft cannabis at scale with assured consistency and efficiency
- Integrated technology increases yields, bolsters plant health
- Fully automated feeding system ensures correct dosage of nutrients in each stage to achieve optimal plant growth
- Precision environmental controls for temperature/humidity

GENETICS KNOW-HOW BRAND LOYALTY

AMA's staying power comes down to our approach to cultivation. We hand select our premium strains while constantly striving to find the best genetics that keep customers engaged and excited.

We take our time cultivating, curing, hand-trimming and hand packaging our flower for a consistent and satisfying experience, resulting in premium grade cannabis at scale.

WIDE SELECTION OF PREMIUM PRODUCTS

AMA Flower

1g, 3.5g, 7g, 14g

Level X Flower 3.5g

AMA Concentrates

Cured and Live Resin

.5 and 1g

Regular & Infused Pre-rolls 1g

Cartridges .9g

Vape Pens .35g

Distillate Syringes .9g

RSO THC 1g

RSO THC:CBD 1:1, 1:2, 2:1, 1g

EXCEPTIONAL, POTENT, CONSISTENT

Concentrates and infused products that deliver in purity and potency

- Ultra-refined extracts
- Artisanal approach
- Maximum terpene retention
- Hydrocarbon extraction
- Elevated terpene levels and flavor profiles
- Prioritizing the Ensemble Effect

LIVE AND CURED RESINS

Crumble
.5g and 1g (60-80% THC)

Sugar
.5g and 1g (60%-80% THC)

Badder
.5g and 1g (60-80% THC)

Sauce
.5g and 1g (65%-90% THC)

Branded Goods Company Model:

Controlling the Supply Chain

- Cultivation
- Processing & Extraction
- Product Development & Manufacturing
- Distribution

SEED TO SALE Wholesale Model

- Authentic brands are deeply rooted in Las Vegas cannabis culture
- AMA has set the standard for the highest quality products in the marketplace, with unique product offerings in a variety of product formats
- Competitive pricing, premium-grade exotic strains, and a recognizable brand name have resulted in high demand for our products
- Distribution license for direct product delivery to dispensaries
- Canna Hemp ™ ecommerce platform can ship direct to consumers across the US

CBD-FOCUSED THC-FREE BRAND

Promoting mindfulness and natural wellness

HEMP INFUSED WELLNESS PRODUCTS

Capsules

Gummies

Tinctures

Topicals

Vaporizers

CBD - Cannabidiol | CBG - Cannabigerol | CBN - Cannabinol

CANNA HEMP™ BRAND

A Trusted Brand in Natural Wellness.

Canna Hemp™ has been helping people improve their lives since 2017.

Built on the desire to harness the power of the hemp plant, Canna Hemp™ focused on creating a brand that utilizes beneficial hemp-extracted cannabinoids, natural ingredients and proprietary effects-based formulations in easy-to-use applications that appeal to a growing, health-conscious community.

Today, Canna Hemp™ has evolved into a trusted wellness brand that has endured in a rapidly evolving market.

CANNA HEMP™ BRAND STRATEGY

- Hemp-extracted CBD, CBG and CBN are sourced from licensed hemp growers in Colorado and Nevada.
- Premium cannabinoids and organic botanical ingredients are paired with proprietary TerpFX™ terpene blends to create effects-based formulas for Sleep, Relief, Calm, Focus, Sports Recovery and Energy.
- Products are manufactured in-house and all finished products are lab-tested with certificates of analyses available.
- B2B and B2C sales model

CANNA HEMP™ PRODUCTS

Collection of over 60 wellness products targeting effects-based outcomes in a variety of formats that fit any lifestyle:

- Sleep – Tinctures, Gummies, Vapes
- Relief – Tinctures, Topicals, Gummies, Vapes
- Calm - Tinctures, Gummies, Vapes
- Focus – Tinctures, Vapes
- Daily Wellness - Gummies, Capsules, Natural Tinctures
- Sports Recovery – Tinctures, Topicals
- Skin – Creams, Balms, Lotions

CANNA HEMP™ HERO PRODUCTS

Pain Management Formulations

- CBD Relief Cream
- CBD+CBG Relief Cream
- CBD Recovery Cream
- CBD+CBG Recovery Cream

CANNA HEMP™ PRODUCTS

Best in Class Tinctures

- CBD Isolate
- TerpFX ™ proprietary blend of terpenes
- MCT Oil
- Outcomes-based formulations

CANNA HEMP™ PRODUCTS

Canna Hemp X™ Sports bridges the gap between recovery and top performance

- Supports recovery, provides relief, energy and focus
- Pre and post-workout products that deliver quick results
- Tinctures, creams, balms
- CBD, CBG, organic essential oils, terpenes

CANNA HEMP™ PRODUCTS

In-Demand Cannabinoids

- Cannabigerol – CBG used for treating discomfort, with a wide range of benefits
- Cannabinol – CBN known to have relaxing and sedative properties
- Isolate, Organic MCT Oil, Organic Hemp Seed Oil , no terpenes added

CANNA HEMP™ PRODUCTS

Sleep – Relief – Calm – Immunity
Broad Spectrum CBD, CBN, CBG

- Cannabinoids are coupled with functional botanicals for wellness benefits
- Deliver precise dosing for consistent results
- Flavored with natural juices without artificial sweeteners
- Relief Gummies combine CBD & CBG to ease discomfort
- Sleep Gummies combine CBD & CBN for a nighttime routine
- Calm Gummies contain CBD & Ashwagandha, with stress releasing properties
- Immunity Gummies are formulated with CBD, CBG, Elderberry, Vitamin C, Echinacea, and Zinc

CANNA HEMP™ PRODUCTS

CBD Vaporizers, Capsules, Lotions, Dabs, Pets

SHARE STRUCTURE

Shares Issued & Outstanding	454,194,695
Stock Options	24,540,000
Broker Warrants	2,679,119
Compensation Warrants	514,346
Warrants	3,700,000
Agent Options	3,153,214
Convertible Debentures	$3,535,000
Listings	CSE: TGIF OTCQB: TGIFF

Warrants Outstanding

Number	Exercise Price	Expiry Date
3,700,000	$0.075	June 13, 2024

As of March 2023

FORWARD-LOOKING STATEMENTS

Certain information contained in this presentation constitutes “forward-looking information” within the meaning of applicable Canadian securities legislation. The use of any of the words “anticipate”, “continue”, “estimate”, “intend”, “potential”, “expect”, “may”, “will”, “project”, “proposed”, “should”, “believe” and similar expressions are intended to identify forward-looking information. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information.
In addition, this presentation may contain forward-looking information attributed to third party industry sources. The Company believes that the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information included in this presentation should not be unduly relied upon. Such information speaks only as of the date of this presentation or such other date indicated herein.

In particular, this presentation contains forward-looking information pertaining to the following:

- the Company’s intention to grow its business and operations;
- expectations with respect to future financial projections;
- the requirement for, and the Company’s ability to obtain, future funding on favourable terms or at all;
- market competition and agricultural advances of competitive products;
- the Company’s expectations regarding the timing for availability of the Company’s products and acceptance of its products by the market;
- the Company’s strategy to develop new products and to enhance the capabilities of existing products;
- the Company’s plans to market, sell and distribute its products; and
- the Company’s plans in respect of strategic partnerships for research and development.

In making the forward-looking statements included in this presentation, the Company has made various material assumptions, including but not limited to (i) obtaining necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company’s ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company’s ability to attract and retain skilled staff; (vii) market competition; (viii) the products and services offered by the Company’s competitors; and (ix) that the Company’s current relationships with its suppliers, service providers and other third parties will be maintained.

The Company’s actual results could differ materially from those anticipated in such forward-looking information as a result of the risk factors set forth below and in the Company’s preliminary prospectus and the documents incorporated by reference within that preliminary prospectus:

- the extent of future losses;
- the actual financial position and results of operations of the Company may differ materially from the expectations of management;
- the ability to obtain the capital required to fund development and operations;
- the ability of the Company to effectively manage its growth and operations;
- the development and growth of the medical marijuana industry in general;
- the competition with the marijuana industry in general, which involves companies with higher capitalization, more experienced management or which may be more mature as a business;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to develop and commercialize medical cannabis and adult use cannabis in the United States;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- the impact of legislative changes to the medical cannabis and adult use cannabis regulatory process;
- general public acceptance of the marijuana industry;
- the impact of changes in the number of marijuana users in the United States;
- the yield from agricultural operations producing the Company’s products; and
- the ability to obtain legal protection and protect the Company’s intellectual property rights and not infringe on the intellectual property rights of others.

These factors are not, and should not be construed as being, exhaustive.

Information contained in forward-looking statements in this presentation is provided as of the date of this presentation, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward- looking statements or the information contained in those statements.

CONTACT INFORMATION

Websites:
1933industries.com
amanev.com
cannahemp.com

Follow Us on Social:
@1933industries
@AMANEV702
@cannahemp

Canada

Head Office
#300 – 1055 W. Hastings St.
Vancouver, BC
Canada V6E 2E9

US

Head Office
3370 Pinks Pl. Suite B
Las Vegas, Nevada
USA 89102

Investor Relations

Alexia Helgason, VP IR
alexia@1933industries.com
604-728-4407
CSE: TGIF OTCQB: TGIFF

Legal

Armstrong Simpson

Auditor

MNP LLP

Transfer Agent

Odyssey Trust